

MEDICAL CONGRESS REPORTING

From Data Overload to Defensible Insight, Before the Conference Ends

OVERVIEW

Qoniq's AI-driven solutions are designed to help Medical and Scientific Affairs and Communications teams navigate the overwhelming volume of data generated before, during, and after medical congresses.

Unlike tools focused on logistics management, Qoniq focuses on the scientific evidence landscape, helping teams move from data overload to actionable insight generation.

The Qoniq logo is displayed in a large, blue, sans-serif font. The letter 'Q' is stylized with a small teal dot above it.

What Qoniq Delivers:

1 Rapid Evidence Synthesis & "Insights at Speed"

- Ingest hundreds of abstracts and posters in hours, ranked by relevance to your key questions
- Identify hidden connections between new congress data and your existing evidence base
- Reduce manual review time to free up the time so your Free Medical Science Liaisons (MSLs) and Medical Directors can interpret findings, not compile them

2 Generating Defensible Scientific Outputs

- Every insight links directly to the abstract, poster, or presentation that generated it
- Click-through traceability from finding to source
- Audit trail maintained from raw data ingestion to final approved insight

3 Congress Debriefs: Same Day

- AI-generated debrief drafts ready for medical review the same afternoon
- Structured to internal stakeholder templates, not generic summaries
- Segmented anyway you want - by product, therapeutic area, or question

4 Monitoring the Competitive Landscape

- Automatically summarize all competitor presentations across all congress sessions
- Map the competitive landscape by analyzing competitor data presentations in real-time
- Identify shifts in clinical perspectives or emerging treatment paradigms that were voiced during presentations, at poster sessions, or during KOL conversation or advisory boards

05 Expert-Guided Implementation

- Qoniq pairs its AI-enabled technology with human expertise
- Workflows are configured prior to the start of the congress
- AI-generated summaries designed to meet the scientific standards your leadership expects

